

RATE CARD

LoveScene Magazine advertising rate card – 01/06/2011

Advert type	Placement & duration	Normal Price	OFFER PRICE
Premium Advertorial	Remains live indefinitely AND is featured for 4 weeks on the homepage in the large show-case position	£70.00 for 4 weeks in a prime spot. Equivalent of £17.50 per week or £2.50 per day. This one off payment will also ensure your company remains featured on the website indefinitely.	£52.50 for 4 weeks
Standard Advertorial	Remains live indefinitely AND is featured for 4 weeks on the homepage next to the show-case position	£40.00 for 4 weeks in a prime spot. Equivalent of £10.00 per week or £1.43 per day. This one off payment will also ensure your company remains featured on the website indefinitely.	£30.00 for 4 weeks
Large static homepage banner (468px x 60px)	Top spot on the homepage for 4 weeks at the top right of the page	£120.00 for 4 weeks Equivalent of £30.00 per week or £4.29 per day.	£90 for 4 weeks
Small static homepage advert (120px x 60px)	Top spot on the homepage for 4 weeks at the top middle of the page	£70.00 for 4 weeks. Equivalent of £17.50 per week or £2.50 per day.	£52.50 for 4 weeks
Large static advert next to EVERY fashion article (over 115 fashion articles on the website)	Prime spot next to each and every fashion article for 4 weeks – to the top right of each fashion article on the site.	£180.00 for 4 weeks. Equivalent of £45.00 per week or £6.43 per day.	£135.00 for 4 weeks
Large static advert next to EVERY celebrity article (over 86 celebrity articles on the website)	Prime spot next to each and every celebrity article for 4 weeks – to the top right of each celebrity article on the site.	£180.00 for 4 weeks. Equivalent of £45.00 per week or £6.43 per day.	£135.00 for 4 weeks
Large static advert next to EVERY dating article (over 150 dating articles on the website)	Prime spot next to each and every dating article for 4 weeks – to the top right of each dating article on the site.	£180.00 for 4 weeks. Equivalent of £45.00 per week or £6.43 per day.	£135.00 for 4 weeks
Directory listing	Company listing on the 'Shopping Directory' page for 4 weeks.	£30.00 for 52 weeks. Equivalent of £0.58 per week or £0.08 per day.	£22.50 for 52 weeks



To guarantee your placement, email us now at:
advertise@lovesceneonline.com